



eM News Distribution
 Unit A, Furry Park
 Santry
 Dublin 9

Ready Reckoner from 30th June 2019

Euro Ready Reckoner

UK (Sterling priced) Magazines

UK Cover Price	Suggested Euro Retail Price		
	€@23%	€ @9%	€ @ 0%

4	6	5	5
5	7	7	6
10	16	14	13
15	23	21	19
20	32	28	26
25	39	35	32
30	48	43	39
40	63	56	51
50	79	70	64
60	95	84	77
63	100	88	81
65	103	92	84
66	105	93	85
68	107	95	87
70	111	98	90
75	118	105	96
80	127	112	103
85	134	119	109
88	139	123	113
90	143	126	116
99	156	138	127
100	157	140	128
105	166	147	135
110	173	154	141
120	189	168	154
125	198	175	161
130	205	182	167
135	213	189	173
140	221	196	180
145	229	203	186
150	237	210	193
155	245	217	199
160	253	225	206
170	268	238	218
175	277	245	225
179	283	251	230
180	284	252	231
185	293	259	238
190	300	266	244
195	309	274	251
199	315	279	256
200	316	280	257
210	332	294	270
220	348	308	283
225	355	315	289
230	364	323	296
235	371	329	302

UK Cover Price	Suggested Euro Retail Price		
	€@23%	€ @9%	€ @ 0%

240	379	336	308
245	387	343	315
250	395	350	321
260	411	364	334
265	419	372	341
270	427	378	347
275	434	385	353
280	443	392	360
285	450	399	366
290	459	407	373
295	466	413	379
299	472	419	384
300	474	420	385
305	482	427	392
310	490	434	398
315	498	441	405
320	506	448	411
325	514	456	418
335	529	469	430
340	538	476	437
350	554	491	450
360	569	505	463
370	584	518	475
375	593	525	482
380	600	532	488
385	609	540	495
390	616	546	501
395	625	554	508
400	632	560	514
415	656	581	533
425	672	595	546
450	711	630	578
475	750	665	610
500	790	700	642
520	822	728	668
550	870	771	707
575	909	806	739
600	948	840	771
625	988	875	803
650	1027	910	835
700	1106	980	899
750	1186	1051	964
795	1257	1114	1022
800	1264	1121	1028
850	1343	1190	1092
900	1422	1260	1156
950	1502	1331	1221

Please Note : The UK price is based on the UK cover price less UK Vat (if applicable)

This Ready Reckoner contains suggested prices only. The determination of the retail price of each publication is a matter to be decided by each retailer. This list is therefore offered for guidance only.